

IASIR 2023 CONFERENCE

Las Vegas, Nevada



SPONSOR PROSPECTUS

2023 IASIR CONFERENCE

ABOUT IASIR

IASIR's membership is made up of state and provincial government regulators of the private security, investigation and alarm industries, as well as law enforcement and industry members from across North America and increasingly, other parts of the world. The annual conference is the Association's premier event focusing on collaboration between these groups to enhance public safety by promoting professionalism through effective regulation.

CONFERENCE DATES & LOCATION

October 11-13, 2023 - Golden Nugget, Downtown Las Vegas, NV

TARGET AUDIENCE

Between 75 and 100 attendees are expected to participate.

AUDIENCE PROFILE

Registrars/regulatory leadership from most states, Canadian provinces and other countries
Executives from the private security, investigative, alarm and related industries
Representatives from law enforcement agencies

JOIN IASIR'S PRIVATE EVENT COMMUNITY

NEW SPONSOR BENEFIT: IASIR's new member and event management platform, Glue Up, offers a private digital space where conference attendees can connect before, during and after the Las Vegas event!



My Glue app

Conference sponsor representatives are part of IASIR's online event community:

- Start networking with attendees as soon as you complete your sponsor registration (desktop and mobile app versions available).
- Showcase your products and services with website banner ads.
- Utilize attendee-to-attendee direct messaging, the attendee list, and digital business card sharing.
- Enjoy sponsor visibility on both the landing page and in email campaigns.
- Keep up-to-date at all times during the event -- build relationships and stay connected from anywhere.
- Have session documents and presentations, speaker bios and maps, and the full agenda handy at all times.

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SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR - \$10,000

- Introduction during the opening session and acknowledgment throughout conference
- Opportunity to address attendees as arranged in advance
- Sponsorship of Welcome Reception, Friday Afternoon Tour Event, or other special events to be organized with conference coordinators
- *First Come*: Padfolio with your company logo
- Three complimentary registrations for all conference sessions and activities
- Conference sponsor representatives are members of IASIR's online event community
- Send sponsor-created invite to all potential IASIR conference attendees
- Post-conference message to membership
- Contribute materials and/or branded merchandise for the goodie bag or attendee packet
- Respond to the conference experience with your post-meeting article or video eblast
- Linked logo on IASIR website and all email promotions
- Large banner ad top of page on IASIR website

Panel Opportunity Included: Join government regulators and industry leaders for one of our panel discussions. Educate attendees on consumer trends, implementation case studies and what the future may hold, as well as demonstrating product functions.

GOLD SPONSOR - \$6,000

- Introduction during the opening session and acknowledgment throughout conference
- Sponsorship of one conference luncheon with opportunity to address attendees immediately prior to luncheon
- Two complimentary registrations for participation in all conference sessions and activities
- Conference sponsor representatives are members of IASIR's online event community
- Sponsor article or video featured in one meeting promotion and post-event newsletter
- Contribute materials and/or branded merchandise for the goodie bag or attendee packet
- Linked logo on IASIR website and all email promotions
- Vertical ad side of page on IASIR website
- *First Come*: Exclusive host of daily trivia or other contests/games

PREMIERE Panel Presentation – Add on for \$1,500

Gold and Silver Sponsors: Join government regulators and industry leaders for one of our panel discussions. Educate attendees on consumer trends, implementation case studies and what the future may hold, as well as demonstrating product functions. Call to discuss topics!

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SPONSORSHIP OPPORTUNITIES CONTINUED

SILVER SPONSOR - \$4,000

- Introduction during the opening session and acknowledgment throughout conference
- One complimentary registration for all conference sessions and activities
- Conference sponsor representatives are members of IASIR's online event community
- Provided article or video featured in one meeting promotion or post-event newsletter
- Sponsorship of one breakfast with logoed thank-you signage prominently displayed
- Linked logo on IASIR website and all email promotions
- Contribute materials and/or branded merchandise for the goodie bag or attendee packet
- Small banner ad bottom of page on IASIR website
- *First come:* Provide lanyards worn by attendees or other promotional item with logo

BRONZE SPONSOR - \$2,500

- Introduction during the opening session and acknowledgment throughout conference
- One complimentary registration with opportunity to participate in all sessions
- Conference sponsor representatives are members of IASIR's online event community
- Sponsor thank you acknowledgement in one meeting promotion or post-event newsletter
- Linked logo on IASIR website and all email promotions
- Contribute materials or branded merchandise for the goodie bag or attendee packet

SUPPORTERS - \$100+

- Any support for production of the annual conference is truly appreciated
- Linked logo featured on IASIR website
- All donors \$100+ will be listed in email communications to the conference attendees

CONTACT US TO DEVELOP A CUSTOMIZED SPONSORSHIP TO MEET YOUR GOALS!

To sponsor the 2023 IASIR Conference, contact Laurel at:
contact@iasir.org or 515-282-8192 ext. 422 **OR** visit www.iasir.org to register.